



GENE TSIKNIS

Graphic Designer • Owner/Operator of Graphic Titans

EDUCATION AND ACHIEVEMENTS:

FAIRLEIGH DICKINSON UNIVERSITY

- BACHELOR OF ARTS IN COMPUTER ART AND DESIGN, DEAN'S LIST

BERGEN COMMUNITY COLLEGE

- CERTIFIED IN ADOBE CS6 INDESIGN, WEB DESIGN, WEB DEVELOPMENT, AND WORDPRESS

PROFESSIONAL EXPERIENCE

OWNER/OPERATOR
GRAPHIC TITANS
FORT LEE, NJ

APRIL 2015 – PRESENT

- PRODUCES CUSTOMIZED LOGOS FOR VARIOUS CLIENTELE
- ESTABLISHING VENDOR AND SUPPLIER RELATIONS
- GUIDING CLIENTS REGARDING MARKETING MATERIALS
- DESIGN AND PRINT ADVERTISEMENTS FOR CLIENT NEEDS

OPERATIONS MANAGER
CARDSPARK
NEW YORK, NY

MAY 2012 – JULY 2014

- COORDINATED WITH OVERSEAS PRODUCTION TO PROVIDE SERVICES FOR CLIENTS WORLDWIDE
- WORKED IN A TEAM OF 6 TO ENSURE CUSTOMER SATISFACTION
- ADVISED SALES REPS AND CLIENTS REGARDING OPTIMAL PRINTING TECHNIQUES
- CRITIQUED BUSINESS CARD COLORS AND LAYOUTS

GRAPHIC DESIGNER
POINTS OF LIGHT
FAIRFIELD, NJ

MAY 2008 – MAY 2012

- RENDERED VECTOR ART FROM JPEGs IN ILLUSTRATOR
- CREATED FLASH MEDIA FOR WEBSITE
- OVERSAW PRINT PRODUCTION PROCESS, ENSURED QUALITY AND ACCURACY
- PROVIDED TOURS OF FACILITIES AND PRODUCTION PROCESS TO CLIENTS

DESIGN ASSISTANT
N5 DIGITAL
PATERSON, NJ

AUGUST 2007 – MAY 2008


- PRODUCED ADVERTISING MATERIAL IN PHOTOSHOP
- HELPED CONSTRUCT MAGAZINES
- COLLABORATED ON LOGO DESIGN IN ILLUSTRATOR

GRAPHIC DESIGNER
CRITIDES TECHNICAL ASSOCIATES
NORTH BERGEN, NJ

JUNE 2004 – MAY 2008

- DESIGNED MARKETING MATERIAL ADVERTISING NEW PRODUCTS AND COMPANY EVENTS
- REORGANIZED AD PORTFOLIO TO FACILITATE MARKETING STRATEGIES

CONTACT

 201-805-0357

 GT@GTITANS.COM

 WWW.LINKEDIN.COM/IN/GENE-TSIKNIS

RELEVANT PROGRAMS

- PHOTOSHOP • ILLUSTRATOR • INDESIGN
- DREAMWEAVER • FLASH MACROMEDIA
- PREMIERE • AFTER EFFECTS
- MICROSOFT OFFICE • AVID • 3DS MAX
- GEMINI PATTERN EDITOR • WASATCH SOFTRIP
- ASI CLIENT SOFTWARE • SOUNDBOOTH
- WORDPRESS • JAVASCRIPT

EXTRACURRICULAR

- CREATIVE DIRECTOR, THE EDGEWATER ARTS COUNCIL
- MEMBER OF THE CLIFFSIDE PARK CHAMBER OF COMMERCE